PHILIPPINE DAILY INQUIRER

Tourism chief cool to gems exhibit

By Cathy C. Yamsuan

WOULD the notorious background of Imelda Marcos' jewelry be enough come-on for tourists to travel all the way to Manila to view them?

Newly confirmed Tourism Secretary Ramon Jimenez raised this question yesterday following reports that the Presidential Commission on Good Government (PCGG) wants his department to exhibit the former first lady's jewelry before a planned auction.

More specifically, the

TOURISM / A15



ALL AGLOW The ageless Imelda Marcos on her 79th birthday on July 2, 2008. At left are some of her favorite things. Her sequestered jewels under lock and key at Bangko Sentral ng Pilipinas are divided into 3 caches: Palace collection, 300 pieces left behind in Malacañang; Honolulu collection, 400 pieces seized by US customs in Hawaii; and Roumeliotes collection, 60 pieces confiscated from Imelda's Greek friend at the Manila airport.

PH competitiveness up

First time country is in top 50% of world ranking

By Michelle V. Remo

ENJOYING a favorable economic performance and having a government that claims to put premium on its anticorruption drive, the Philippines leaped 10 notches in the global competitiveness ranking for the year to 65th spot out of 144 countries.

The country's latest performance followed a similar 10-notch jump to the 75th spot last year, resulting in an overall 20-notch jump so far under the Aquino administration.

"The Philippines makes important strides this year in improving competitiveness—albeit often from a very low base—especially with respect to its public institutions," the World Economic Forum (WEF) said in its 2012-2013 Global Competitiveness Report, which was released yesterday worldwide.

The WEF said the Philippines was one of the few countries that registered a double-digit improvement in ranking this year.

The Philippines landed on the 65th spot after it registered an overall score of 4.23 points (out of 7 points) across all 12 categories considered by busi-

PH COMPETITIVENESS / A8

Palace credits gains to people's trust in President / A2



TEACHERS, SOLDIERS, COPS AS OUTSTANDING FILIPINOS Schoolchildren present flowers to the 10 winners of the Search for Outstanding Teachers at Makati Shangri-La hotel on Wednesday as part of the 50th anniversary of Metrobank. The Metrobank Foundation also honored 10 outstanding soldiers and 10 outstanding policemen. Each honoree received P300,000; teachers got P150,000.

China vows freedom of navigation in tense sea

BEIJING—China on Wednesday promised to ensure freedom of navigation in the tense West Philippine Sea (South China Sea) and told US Secretary of State Hillary Clinton it was willing to work on a code of conduct to manage disputes.

After weeks of escalating tensions in the strategic sea and a war of words between Washington and Beijing, the Pacific powers toned down the rhetoric and pledged cooperation as Clinton met with most of China's top leadership.

Clinton, who met with President Hu Jintao and Foreign Minister Yang Jiechi, arrived here from Indonesia, where she urged Southeast Asian nations to present a unified front in dealing with China in attempts to ease rising tensions in the West Philippine Sea.

Talks between Clinton and the Chinese leaders failed to narrow gaps on how to resolve Beijing's

CHINA / A6

House forms RH panel without hotheads

By Leila B. Salaverria, Jocelyn R. Uy and TJ Burgonio

THE HOUSE of Representatives yesterday moved to break the deadlock on the reproductive health (RH) bill by forming a panel without hotheads, but the Catholic Church hierarchy said the measure was "beyond redemption."

Supporters and opponents of the measure will join the proposed informal technical working group to craft an acceptable version of the controversial population control bill with the participation of the executive branch and the Catholic Bishops' Conference of the Philippines (CBCP).

"That is a good step, that we

HOUSE / A11

Sotto 4th parter: We've stopped dying like flies / A15



CA confirms Jimenez DOT chief; OK, too, as DOH head

By Cathy C. Yamsuan

TOURISM Secretary Ramon Jimenez's reply to a question about his position on the reproductive health (RH) bill almost got him confirmed by the Commission on Appointments (CA) as head of the Department of Health (DOH).

A CA member, Tarlac Rep. Rodante Marcoleta

CA CONFIRMS / A15

Missing Kidapawan broadcaster found dead

COTABATO CITY—A radio broadcaster was found dead in the Liguasan marshland near Sultan sa Barongis town in Maguindanao on Sunday, becoming the country's sixth journalist to be killed this year, officials and colleagues said on Wednesday.

Soldiers recovered the decomposing remains of Eddie Jesus Apostol five days after his family reported him missing, said Col. Prudencio Asto, public affairs chief of the Army's 6th Infantry Division.

Nestor Burgos, chair of the media watchdog National Union of Journalists of the Philippines (NUJP), told Agence France-Presse that it was not immediately clear if the killing was related

MISSING / A8

Sotto does it again, channels Robert F. Kennedy in Filipino

By Norman Bordadora

DID ROBERT F. Kennedy know how to speak Filipino?

This appears to be the gist of Senate Majority Leader Vicente Sotto III's defense amid new allegations of plagiarism after he delivered the fourth and last part of his "turno en contra" speech against the reproductive health bill.

It took bloggers less than two hours to find out that Sotto did it again.

A tweet from a certain Michel Eldy at 5:58 p.m., more than an hour after the Sotto speech, triggered online discussions on the supposed intellectual dishonesty of the senator.

"Not true that last part of Sotto's speech is original. See Day of Affirmation speech of Robert Kennedy in 1966 in South Africa," said Eldy, who goes by the Twitter handle, "ChillMedley."

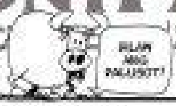
She then tweeted a link to the Kennedy speech and later compared it with the speech of Sotto.

Sought for comment, the senator said: "It was texted to me by a friend.

"I found the idea good. I translated it into Tagalog [Filipino]. So what's the problem?" Sotto told the Inquirer when asked about his reaction to the fresh accusations.

SOTTO / A6

Second FrontPage



EZ2		
11AM	8	25
4PM	13	5
9PM	3	11

SUERTRES			
11AM	8	7	7
4PM	4	3	3
9PM	2	6	1

FOUR DIGIT: 5 7 3 7

MEGALOTTO 6/45: 6 9 14 17 25 42 — P7,946,992.80

6/55 GRAND LOTTO: 8 16 20 27 28 51 — P219,755,501.60

P450-M INDIAN RICE IMPORTATION

Senate jails suspected rice smuggler

THE SENATE yesterday detained the president of a grains traders federation after the committee on agriculture cited him for contempt for "lying" during the panel's inquiry into the alleged smuggling of P450-million worth of rice from India.



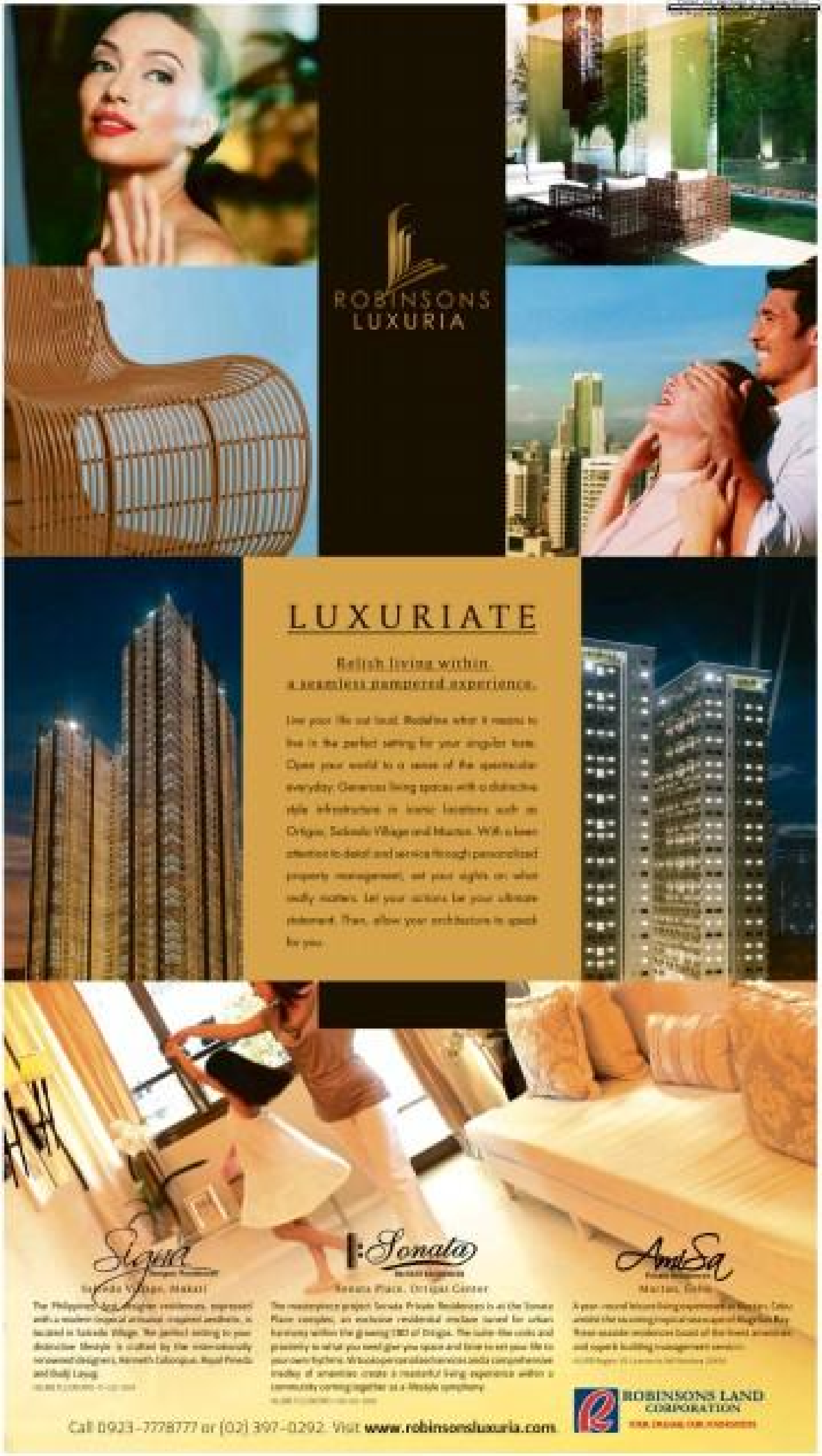
DETAINED Cesar Ramirez is escorted by the Senate sergeant at arms to its detention cell after he was cited for contempt by the Senate which probed the illegal shipment of Indian rice through the Subic Bay Freeport Zone.

Be merciful on Corona, admin asked

THE MAN is "professionally dead," why kick a man when he is down.

No major shakeup at DOTC, says Abaya

Abad, Sereno end budget war


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10:00AM to 4:00PM Sat
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WEDNESDAY, SEPT 5
THURSDAY, SEPT 6
FRIDAY, SEPT 7
SATURDAY, SEPT 8
3 CONVENIENT LOCATIONS
MARRIOTT HOTEL
No. 10 Newport Boulevard
Newport City Complex
Pasay City, Manila
EDSA SHANGRI-LA MANILA
1 Garden Way, Ortigas Center
Mandaluyong City
THE BELLEVUE HOTEL
North Bridgeway
Filinvest Corporate City
Alabang, Muntinlupa
CASH HANDED OUT ON THE SPOT!!!
YOUR UNWANTED JEWELRY COULD BE WORTH LOTS OF MONEY!
NEW ! OLD ! BROKEN!
WE BUY ALL!
BEST PRICES FOR YOUR GOLD!
HIGHEST CASH PRICES FOR GOLD, COINS AND STERLING SILVER!
Stamped Sterling Flatware & Service Sets
US Historic Gold Coins
US Historic Silver Coins
Morgans, Peace Dollars & more...

DFA: Syria allows repatriation of 255 OFWs at PH embassy

NEWSBRIEFS

More rebels charged with murder, kidnapping

PNP's No. 2 files early retirement

POEA: No 5-year deployment ban of DHs

DOLE assists 4,762 displaced workers

5 massacre suspects want to vote

Pagalilauan; 69

DOH fails to contain dengue

By Kristine L. Alave

THE DEPARTMENT of Health (DOH) has failed to contain the spread of the dengue virus with the number of cases in the first month of the year already breaching the DOH's projection of 80,000 dengue cases for the entire year.

Based on the Dengue Surveillance Report, 60,745 Filipinos have been afflicted by the dengue virus from Jan. 1 to Aug. 18.

DOH spokesperson Dr. Eric Tayag had earlier said they were looking to limit the number of dengue cases for 2012 to 80,000.

"The cases last year was over 120,000. We suggest that this should not be more than 80,000 (this year)," Tayag said in July.

The number of dengue cases from January to August 2012 is 14.14 percent higher compared to the 70,745 cases recorded in same period last year.

Deaths from dengue also continue to rise from 424 last year to 494 this year.

Most of the dengue cases reported were in the National Capital Region (NCR) with 16,097, followed by Central Luzon with 12,401 and Calabarzon with 11,879.

A steep rise in dengue cases has been reported in Zamboanga Peninsula, from 883 to 2,626 (219 percent); Western Visayas, from 2,112 to 6,292 (194 percent); Davao Region, from 2,332 to 5,917 (151 percent); Northern Mindanao, from 1,216 to 3,248 (166 percent), and Bicol Region, from 835 to 1,926 (130 percent).

More than half of dengue victims were male, said the report. About 40 percent of the dengue cases involved children aged between 1 to 10 years old, the DOH said.



72 Cebu hotel staff flown to Vladivostok to serve Apec leaders

Japan to buy disputed East China Sea islands from private owners

China vows freedom of navigation in tense sea



Missing Kidapawan broadcaster found dead, was known treasure hunter

Sotto does it again, channels Bobby F. Kennedy in Filipino

The Daily Gospel

Palace credits gains to people's trust in President

By Michael Lim Ubac

PH competitiveness up; first time country is in top 50%







INQUIRER

OPINION

A new court rule

EDITORIAL



God, law, psychology, and CJ Sereno

PUBLIC LIVES

Randy David

Heaven and earth

THERE'S THE RUB

Conrado de Quiros

CJ's mental health in question

OUTLOOK



Rigoberto Tiglao

Filipino moms rank first in food campaign

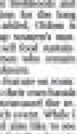
HUMAN FACE



Ma. Ceres P. Doyo

Let's get moving

LIKE IT IS



Peter Wallace

Job-seeker's notes

YOUNG BLOOD

Maria Bianca M. Mendiola

Plastics pose 'doomsday' threat

LETTERS



Soto's speech brushed aside real issue

Fraternities are passé organization

Department of Labor and Employment
National Capital Region

NOTICE OF FILING OF APPLICATION/S FOR ALIEN EMPLOYMENT PERMIT/S (AEP/S)

ERRATUM

Across the NATION

QUAKE AFTERMATH

100 families need new houses

CEBU CITY—At least 100 families from five coastal towns in MacArthur town in Eastern Samar are asking for help after their houses were either destroyed or damaged by the earthquake that shook Eastern Visayas on Aug. 31.

[illegible]



Pampanga city keeps calesas alive, relevant

HOMETOWN Snapshot

[illegible]

NEWSBRIEFS

■ QUEZON

3 DPWH men dead in mishap

[illegible]

■ ANGELES CITY

Drivers' group head shot dead

[illegible]

■ MANDAUE CITY

Fire displaces 200 families

[illegible]

Subanen tribe chief survives attack, but 11-yr-old son dead

[illegible]

INQUIRER Southern Luzon

Century-old 'Kapitolyo' undergoes rehabilitation



QUEZON residents are hoping that restoration work in the century-old provincial capitol in Lucena City will be completed soon.

THREE times every day—at 7 a.m., 12 noon and 5 p.m.—a familiar siren blares from the century-old provincial capitol building in Lucena City, virtually serving as an alarm clock for residents.

[illegible]

Circa 1908

[illegible]

Historical landmark

[illegible]

Community support

[illegible]

Familiar face in Mayon run tests limits anew

IN ALMOST all of the running events in Legazpi City, Danny Lim has been a familiar face.

[illegible]

PEOPLE

Financial resources

[illegible]



DANNY Lim, 58, conquers the Mayon Trail Run in Legazpi City.

Sotto 4th parter: We've stopped dying like flies

CA confirms Jimenez DOT chief; OK, too, as DOH head

House forms RH panel without hotheads; Church wants out

Tourism chief cool to Imeldific gems exhibit

Jonel opens with PH best 68

SPORTS
Editor Teddyvic S. Melendres
Assistant Editor Francis T. J. Ochoa

Ababa shoots 66, leads HK golf by 2



PFF suspends penalties on Weiss, 2 others; new hearing set

By Cedelf P. Tupas

Eagles seek Final 4 berth

By Jasmine W. Payo



Knights start must-win drive vs Pirates today

By Marc Anthony Reyes

2 obscure bets pace ICTSI-Pueblo golf tourney

Pacquiao owns the right to reject Bradley

BARE EYE

Recah Trinidad



Webb is PBAPC guest of honor

Eastridge, Valley whip rivals, book Fed League semifinal berths



Swiss pool aces boot out Orcollo, Corteza

St. Clare rips AMA, keeps slate clean

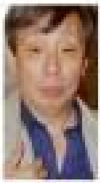
PGBA assembly, derby set

VS HUNGARY

Torre salvages huge draw



Go calls for transparency



GO

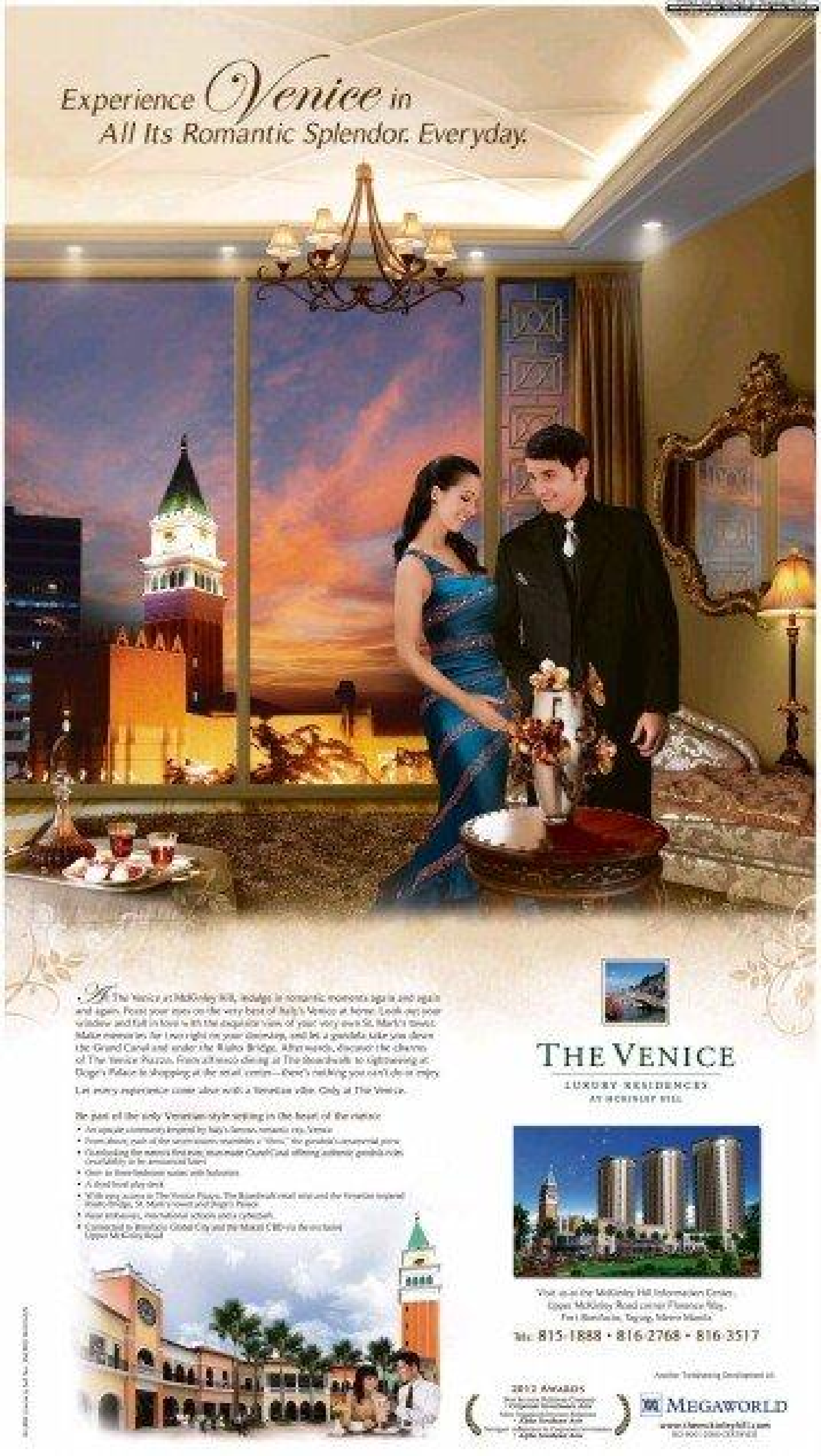
Sandugo regains V-League No. 1 spot

PBA legends unite for a cause



Cabrera grabs podium finish

Crisosto, Aligaen top Palawan tilt



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Did you know

[illegible]

Aging flood pumps get ₱1.6-B upgrade

Neda approves fresh funds for infra projects

By TJ Burgonio

WATER pumping stations designed to prevent floods in the metropolis are getting a much-needed upgrade after their age and state of disrepair were brought to light by last month's calamity.

President Aquino and Cabinet officials have approved an additional ₱1.6 billion to fund the upgrade of pumps operated by the Metropolitan Manila Development Authority (MMDA), officials disclosed yesterday.

[illegible]

Tutuban Mall blaze tests firefighters' mettle

[illegible]

Ex-cop slain amid loud stereo sound



₱1.6-B boost

Serving others is rewarding

On Target

Ramon Tulfo



Raps vs Ramgen sis Gail, hubby junked

Dems paint Obama as champion of middle class



WorldBriefs

SEAL's book: Hair dye, no bullets in Osama room

Colombia opens peace talks with FARC rebels

Hackers say 12M Apple IDs stolen from FBI

Deadly shooting mars Quebec separatist victory

Japan to buy islands disputed with China

Britain's Cameron reshuffles Cabinet

Over 100,000 flee Syria

The WORLD

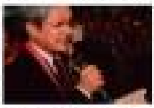
UN: Over 100,000 flee Syria in August

BEIRUT—More than 100,000 Syrians fled their country in August, the highest monthly total since the crisis began in March 2011, the UN refugee agency said Tuesday.

Brillante Mendoza's Captive Philippine Premiere at SM City Pampanga









BUSINESS

No oil overpricing, says task force

INDICATORS

PESO-DOLLAR RATE

41.975



STOCK MARKET

25.06



Stocks continue to weaken

Panel lists measures to protect consumers

MOTORISTS have no choice but to bear with rising prices of petroleum products.



PH growth seen to slow down in 2nd semester

August inflation hits 7-month high of 3.8%

JG Summit in Forbes' 'Fab 50' list

By Doris C. Dumlao

Only PH firm in 2012 roster of best firms

Networks disclose August rankings



No oil overpricing

From page B1

Stocks continue to weaken

From page B1

PH growth seen

From page B1

Philippine Stock Exchange

Currencies

Foreign buying of PH equities up, says FMIC

Net purchases reach P65B

Bidding for Malaya contract fails anew



Invitation to Bid

DEPARTMENT OF LABOR AND EMPLOYMENT

NOTICE OF FILING OF APPLICATION FOR ALIEN EMPLOYMENT PERMIT (AEP)

DEPARTMENT OF HEALTH

INVITATION TO BID

INVITATION TO BID

INVITATION TO BID

OBITUARIES



My soul finds rest in God alone;
my salvation comes from Him.
He alone is my rock and my salvation;
He is my fortress, I will never be shaken.
(Psalm 62:1-2)

Job R. Robas

Peacefully joined his Creator at the age of 77

NATIVIDAD D. DADUFALZA

An obituary with a picture can be a fitting tribute to your departed loved one.

INQUIRER OBITUARIES

OBITUARY REQUIREMENTS:

More Classifieds

"I am the resurrection and life. He who believes in Me will live, even though he dies; and whoever believes in Me will never die."

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION & COMMUNICATIONS
LAND TRANSPORTATION OFFICE
East Avenue, Quezon City
E-mail Address: ltombox@lto.gov.ph • Website: www.lto.gov.ph

ADVISORY

Notice is hereby given that the Land Transportation Office (LTO) has no Facebook account. The LTO has also not authorized the use of any Facebook account on its behalf.

Facebook accounts presently being used by unscrupulous individuals to announce LTO-related policies and concerns are all unauthorized.

The public is advised to seek clarifications on LTO matters through the LTO mailbox at the LTO website **www.lto.gov.ph** or telephone nos. 9219071, 9289440, 9229061-66 local 228 or 285.

(Sgd.) **VIRGINIA P. TORRES**
Assistant Secretary

Province of Misamis Occidental

INVITATION TO BID

PROFESSIONAL SERVICES

REAL ESTATE FOR SALE

REAL ESTATE FOR RENT

TRANSPORTATION FOR RENT

TRANSPORTATION FOR SALE

GENERAL ITEMS FOR SALE

WANTED TO BUY

ROLEX

EMPLOYMENT OPPORTUNITIES

Legal Notice

LEGAL NOTICE

Business



Bird sanctuary closure 'likely,' DOT chief says

PAL says presence of birds increases risk of deadly bird strikes

BSP seen keeping rates steady

Galoc consortium to invest $188M

SSS contributions rose by 9% in H1

Power Situation Outlook

for Thursday, 6 September 2012

LIFESTYLE *Food*

OUR COUNTDOWN TO CHRISTMAS

Lifestyle list of best 'lechon' in Metro Manila

Where to find the tastiest variants of the dish that defines the Pinoy get-together spirit

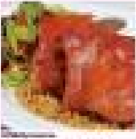




LECHONERO Charlie Sabroso, owner, Sabroso Lechon

Sabroso Lechon

Chef Martin Yan's favorite Pinoy dish? 'Adobo. It keeps well and reheats well'





Lifestyle list of best 'lechon' in Metro Manil





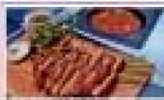






















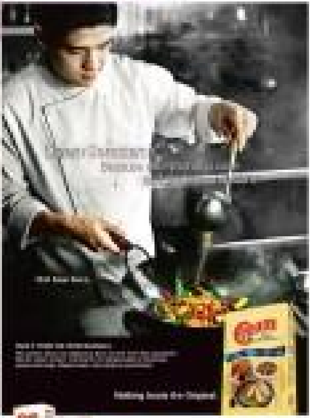












Valrhona chocolate cake and two other hard-to-beat goodies







Chef Martin Yan's favorite Pinoy dish? 'Adobo. It keeps well and reheats well'

'I haven't gained a pound in 26 years.' Asked how he manages to stay trim, he joked: 'I run. I chase women but I haven't been successful. I also don't eat what I cook'

Enough credentials

Choice words



DRAGON and Phoenix in a basket, a specialty dish of chef Martin Yan, served at Summer Palace, Edsa Shangri-La, in connection with the hotel's Autumn Treasures promo.

An early holiday treat—Christmas tea of festive aroma and soothing feeling



Functional food

Fire gadget

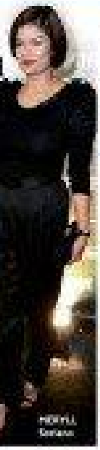
No residue, noncorrosive

Entertainment

Done crying



Mainstream stars at indie film preem



Other celebs



BRILLANTE Mendoza

DENNIS Trillo

COCO Martin



MARIA Isabel Lopez

KID Lucero



Venice red carpet debut for Nora, Lovi, Mercedes

Brillante Mendoza brings women of 'Thy Womb' to the prestigious film fest

They knew her

Solar signs up Dante

Same vision



Venice red carpet debut...



MOVIE TIME

GLORIETTA 4
1: PARANORMAN (3D)
2: BWAKAW (2D)/CAPTIVE (2D)
3: TOTAL RECALL/THE EXPENDABLES 2
4: THE CAMPAIGN
5: AMOROSA
6: THE WATCH
7: POSSESSION

GREENBELT 1
1: I DO BIDOO BIDOO
2: THE WATCH

GREENBELT 3
1: TOTAL RECALL
2: THE WATCH
3: POSSESSION
4: PARANORMAN (3D)
5: THE EXPENDABLES 2

ALABANG TOWN CENTER
1: THE WATCH
2: PARANORMAN (3D)
3: THE CAMPAIGN
4: THE POSSESSION
5: TOTAL RECALL

AYALA CENTER CEBU
1: PARANORMAN (3D)
2: THE WATCH
3: POSSESSION
4: THE CAMPAIGN/AMOROSA

MARQUEE
1: THE WATCH
2: POSSESSION (2D)
3: PARANORMAN
4: AMOROSA

MARKET! MARKET!
1: THE WATCH
2: POSSESSION
3: THE EXPENDABLES 2
4: PARANORMAN (3D)
5: TOTAL RECALL
6: AMOROSA
7: RESERVED

TRINOMA
1: THE WATCH
2: I DO BIDOO BIDOO/THE EXPENDABLES 2
3: PARANORMAN (3D)
4: BWAKAW (2D)/THE CAPTIVE (2D)
5: AMOROSA
6: THE CAMPAIGN
7: POSSESSION

ABREEZA
1: POSSESSION (3D)
2: PARANORMAN (3D)
3: THE WATCH
4: THE CAMPAIGN

HARBOR POINT
1: THE CAMPAIGN/AMOROSA
2: THE WATCH
3: PARANORMAN (3D)
4: POSSESSION

Movie schedules may change without prior notice.

MOVIE SPECIAL



NOW SHOWING AT AYALA MALLS CINEMAS

MALL EVENTS

MARKET! MARKET!

ALABANG TOWN CENTER

BONIFACIO HIGH STREET

TRINOMA

AYALA CENTER CEBU

ABREEZA

MARQUEE

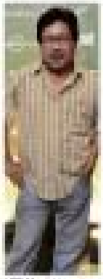
MALL SPECIAL

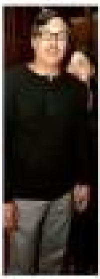


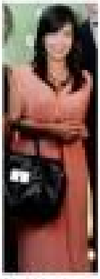
TAKE THE FIRST STEP TO THE VIP LIFE

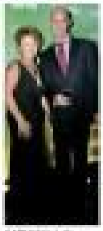
Mainstream...

From page D1


LEO Martinez

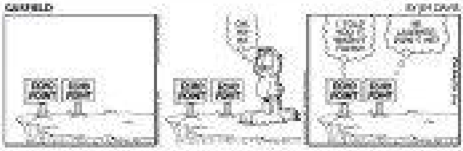

ALLAN Paule


JOLYN de la Cruz


KATHY ... and Mark Zamora

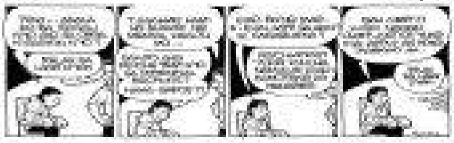

TESSA Prieto-Valdes and Anton Barretto

GARFIELD

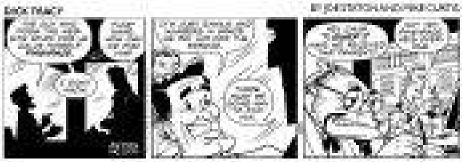


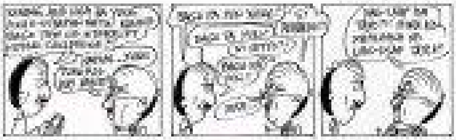


PUGAD BABOY

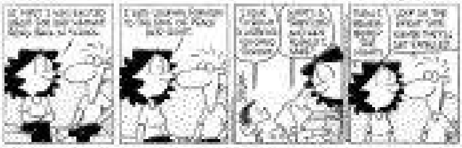


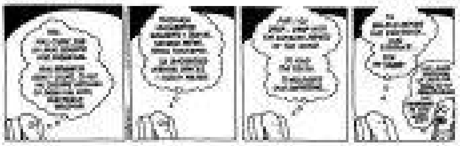
DICK TRACY

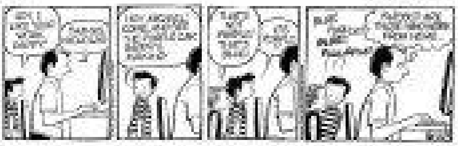




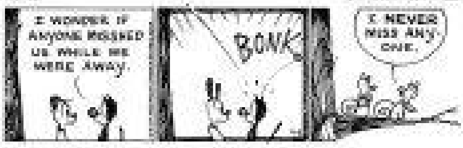
BABY BLUES







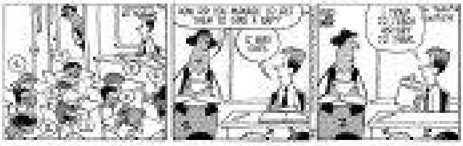
MUTTS



SHERMAN'S LAGOON



DUSTIN





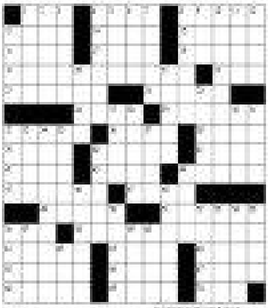
CONCEPTIS SU DOKU

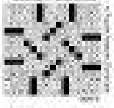
HOW TO PLAY SU DOKU

Conceptis Sudoku

	5		7			1		
2		6		8				
	4		9			2		7
5		4						
	3			9			7	
						4		8
4		8			3		5	
				7		6		2
		7			1		9	

CROSSWORD PUZZLE







RONNIE Lazaro in "Boundary"

'Boundary' in Guam

BENITO Bautista's "Boundary" will compete at the Guam International Film Festival, set Sept. 27-30.

Last year, "Boundary" won the Netpac prize at Cinemalaya and special mention at Cinemanila.

The indie drama stars Ronnie Lazaro as a taxi driver who crosses paths with a mysterious passenger played by Raymond Bagatsing.

Its website says the festival "bridges gaps among ... the Pacific's multicultural populations."

US firm picks up 'Graceland'

US firm Drafthouse Films has acquired the North American distribution rights to Ron Morales' "Graceland."

The crime thriller—shot in Manila with Filipino actors Arnold Reyes, Leon Miguel, Ella Guevara and Menggie Cobarrubias—premiered at the Tribeca fest.

It will be screened at the Fantastic Fest in Austin, Texas, from Sept. 20-27. Its director called it "heartwrenching." —Bayani San Diego Jr.



"ALLEGIANCE" cast during rehearsals. Lea is at the center with Telly Leung, formerly of "Glee."

A taste of 'tech hell'

BACK STORY



Lea Salonga

[illegible]

A long stretch

[illegible]

> Orchestra rehearsal is one of the best days in the creation of a musical

[illegible]

Sitzprobe

[illegible]

Tough action heroes 'Strike Back' anew

By Oliver M. Pulumbarit
Contributor

[illegible]



PHILIP Winchester in "Strike Back"



ASHLEY Rickards in "Awkward"

Easier this year

[illegible]

'Ninjago'

[illegible]

'Awkward'

[illegible]

'Live From Abbey Road'

[illegible]

'Survivor' in CamSur

[illegible]



MICHAEL Clarke Duncan in 2008 with "Kung Fu Panda"

Tom Hanks says costar's death 'leaves us stunned'

[illegible]

Vegetarian

[illegible]

2ND PHILIPPINE PRINT MEDIA CONGRESS 2012

SEASONED JOURNALIST EDUCATOR SPEAKS AT PRINT CONGRESS

PRINT CONNECTS!

UPMG's 2nd PRINT MEDIA CONGRESS







UPMG BOARD OF DIRECTORS



2ND PHILIPPINE PRINT MEDIA CONGRESS 2012



MARAMING SALAMAT PO!

Chairman
2nd Philippine Print Media Congress



Chairman, Advertising Board of the Philippines
President, United Print Media Group

PRINT CONGRESS TACKLES PRINT STATUS VS. OTHER MEDIA

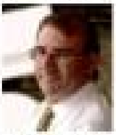
PRINT AND DIGITAL MEDIA, FRIENDS OR FOES?

EXPO AT 2ND PRINT CONGRESS

LIST OF SPEAKERS

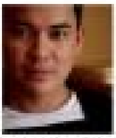


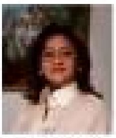








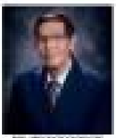


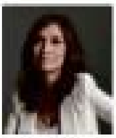






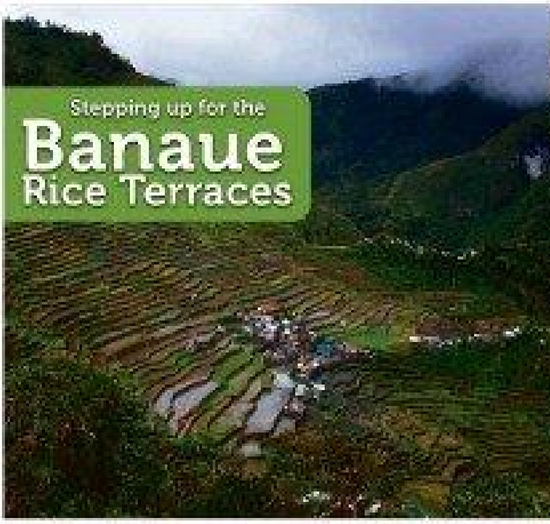












Stepping up for the Banaue Rice Terraces



Not afraid of getting their hands dirty, these volunteers brave the hot sun in order to restore the magnificent sight.



Volunteers in action. Restoring the Rice Terraces is a team initiative.

The Banaue Rice Terraces restoration is a project initiated by "Photography with a Difference" lead by John Chua in partnership with Canon A-Team and SM Cares Programs on Volunteerism and Tourism. This program aims to restore the Banaue Rice Terraces and promote it as a major tourist destination for both Filipinos and foreigners.

Declared a UNESCO Heritage Site in 1995, the Banaue Rice Terraces is a sight to behold. But constant erosion, man-made and natural occurrences led it to slowly deteriorate.

Canon, in partnership with SM, spearheaded the project. SM employees volunteered for the endeavor, utilizing tools donated by Ace Hardware. The restoration project lets many Filipinos care for the environment and a world-renowned heritage site.

Boasting the Filipino ideal of "bayanihan", volunteers and the Ifugao locals came together and worked as one in order to undo the damages done over the years. It also creates a sense of pride, not only for those who have been part of the project, but also for the people of Batad and Banaue as a whole.

An exhibition will be shown around several SM malls to promote this venture and encourage more volunteers to take part in the project. The Banaue Rice Terraces restoration project brings these volunteers to the site during weekends giving them the unique opportunity to experience not only the beauty and wonder of this heritage site, but also to immerse themselves in the culture and life of the Ifugaos with whom they work with in the spirit of Bachang Ihai, earning for them the name "voluntourists". The camaraderie and teamwork gives them pride in knowing that they have a positive effect on the environment, the Philippines and the world.



United volunteers from SM and the Philippine Red Cross strike a pose at the Banaue Rice Terraces.



Posing with the locals of Batad during the Batad-Banaue Rice Terraces restoration initiative.



Locals from Banaue joined in restoring the UNESCO Heritage Site.



PRINT CONNECTS! The 2nd Philippine Print Media Congress Working Team

Seated from left: Manila Bulletin's Bettie L. Atienza (PrintCon Chair and UPMG Vice President), Business Mirror's Ricky M. Alegre (Adviser and UPMG President). Standing, from left: Muse Magazine's Monching Cruz (Programs Committee), PrintCon Secretariat's Jun Castillo, Gemmell Gonzales, Ayna Joaquin (Souvenir Program Committee), Pillar's Miles Aguilar, Pilipino Star's Jun Abad, (Ways & Means Committee) People's Journal's Vivianna A. Mistoniel, Abante's Roi B. Tamayo (Programs Committee) Asia Journal's Noel Godinez, (Admin Committee) Commuter Express's Fanette R. Hanson and Edison B. Camarines, (Marketing Committee) Philippine Daily Inquirer's Mylene De Jesus, Manila Bulletin's Isabela Curanan, (Exhibit Committee) Real Estate's Rose Rasa and Mario Yucon.

ABOUT UPMG

The United Print Media Group (UPMG) is the organization of major dailies, magazines and tabloids circulated in the Philippines and foreign countries. Established in July 2001, UPMG is the result of the merging of what was then known as PRIMO (Print Media Organization) and PRADO (Print Advertising Organization). Its function is to work towards a standardization of print media policies and regulations. There are 24 member publications after the merging. At present, UPMG has 43 active member publications.

United Print Media Group, Inc. is a progressive media organization for ten years, has a thrust towards continued development of the Philippine print media industry.

Signifying the collaborative efforts of all the entities involved in the print media and advertising industries, UPMG's member publications endeavor to raise ethical standards and upgrade the quality of both its members' general and individual service. While upholding the traditional roles ascribed to the media, such as informing, educating, and entertaining the populace, the group shall continue safeguarding and promoting the interest of Philippine media and the audience it serves.

True to its function to work towards the standardization of print media policies and regulations, the group's number of membership, in effect, has grown significantly from 24 to 43.

MISSION & VISION

To achieve common benefits and promote harmonious relationship among each other and with all sectors involved in the print media business and advertising.

To raise the ethical standards and upgrade the quality of both its members' general and individual services.

To work towards a standardization of print media policies and regulations.



Souvenir Program - Jun Abad, Pilipino Star Ngayon & Miles Aguilar, Pillar Magazine



Programs - Noel D. Godinez, Asian Journal & Monching Cruz, Muse Magazine



Secretariat - Gem Gonzales, Ayna Joaquin & Jun Castillo



Finance & Ways and Means - Roi B. Tamayo - Abante; Vivianna A. Mistoniel - The Journal Group & Ayna Joaquin - UPMG



Admin - Fanette R. Hanson & Edison Camarines, Commuter Express



Marketing - Mylene De Jesus, Philippine Daily Inquirer & Isabela Curanan



Exhibit - Mario Yucon & Rose Rasa, Prial Media Group